

DISTRICT 4-C5 LIONS PROJECTS

WHITE CANE



Increasing Awareness of the “Symbol of Independence”

Blind and visually impaired people in many countries use the familiar white cane with a red band at the bottom. Lions help increase awareness of this “symbol of independence.”

White Cane Safety Days

To make the American people more fully aware of the meaning of the white cane and of the need for motorists to exercise special care for the blind person who carries it, on October 6, 1964, the U.S. Congress approved a resolution authorizing the President of the United States to annually issue a proclamation **designating October 15th as “National White Cane Safety Day.”**

District 4-C5 clubs prepare for success:

1. Put White Cane Day on your October calendar.
2. Select a chairperson
3. Secure and confirm venue
4. Advertise
5. Order promotional materials*
6. Check Lions International for history and information
7. Have a good time, make new friends, and recruit new members
8. Report Success to District White Cane Day Chair

***Promotional Materials** White Cane Day, Inc.
P.O. Box 1
Monterey Park, CA 91754-0001
626-307-1611

DISTRICT 4-C5 CHAIR:

Annie Schmidt

(MOTHER LODE)

Email: whitecane@district4c5.org